A HANDY GUIDE TO TIMING YOUR 2025 PAINT JOB JUST RIGHT



SPRING

Toronto homes come out of hibernation and they're not always pretty.







slush, your home's exterior might be screaming for help (or at least a power wash).

(MARCH-MAY)

10-20°C Ideal temps (10–20°C) and

low humidity = primo conditions for paint to stick and last.

Fact: Over 60% of exterior

jobs in Toronto are booked between April and June (industry average — internal lead tracking or Painters' Assoc. reports).

(JUNE-AUGUST)

BOOK EARLY — painters book up faster than patios on the first warm weekend.

It's warm, it's bright... and

SUMMER

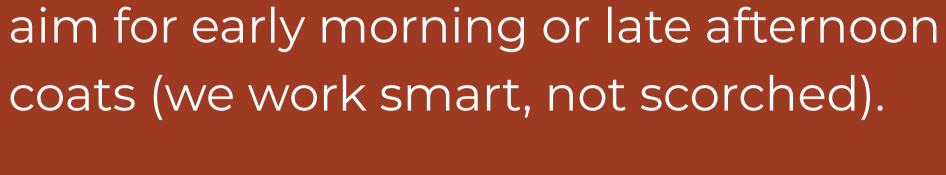
your house is practically begging for a refresh. LONG DAYS + PRIME STEADY WEATHER TIME



Long days and steady weather equals







INTERIOR PAINTING

EARLY MORNING OR

decent ventilation or AC. Most crews run **EXTENDED HOURS**

OR 6-7 DAY WEEKS

during peak

Interiors? Still fair

game — especially

in homes with

summer months to meet demand (source: CPCA labour survey).



The last hurrah before winter. And your siding

knows it.

spring started.

MILD TEMPS, PERFECT FOR LOWER UV **TOUCH-UPS** Mild temps, lower UV equals perfect

for touch-ups or finishing what







GREAT TIME FOR

(SEPTEMBER-NOVEMBER)





SMALLER

EXTERIORS

Let's do this. Best season for bedrooms, hallways,

cabinets, and condo makeovers.

WINTER

DRY WINTER FAST DRYING AIR

Dry winter air equals fast drying with

(DECEMBER-FEBRUARY)

BEDROOM HALLWAYS

Outside? Forget it. Inside?







less paint odour.

interior winter painting due to **FEWER**

HUMIDITY SWINGS (Sherwin-Williams).

If your paint is cracking, peeling, or fading it's not "character."

WHYHOMEOWNERS

TRUST THE GOODBRUSH

That's your home yelling:

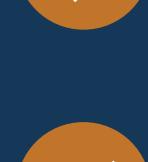
"Paint me, maybe?"



We don't chase jobs — we plan them for the right season



We use low-VOC, homeownerfriendly paints (aka: your house won't smell like a chemical factory)



We've got 107+ 5-STAR GOOGLE

a rock-solid 3-year warranty

Neat crews, no stress, and yes —

REVIEWS, and zero horror stories

Book your quote today and let's make sure your project hits the sweet spot. Quality Service. Guaranteed.